

**FOR IMMEDIATE RELEASE**

Contact:  
Lynn Schlesinger  
Office: (203) 423-2143  
Mobile: (203) 273-5479  
lschlesinger@infotrieve.com

**Infotrieve Launches New Website, Unifies Product Branding**

WILTON, CT – November 1, 2011 – Infotrieve, Inc. ([www.infotrieve.com](http://www.infotrieve.com)), the global leader in e-content business service solutions, today announced the launch of an updated website, [www.infotrieve.com](http://www.infotrieve.com). Enhanced features have been incorporated, including the ability to search and order documents from every page on the site. Content has been reorganized to be more user-centric, complete with case studies highlighting Infotrieve's newest service solutions including copyright compliant personal and shared libraries and links to our social media pages.

"We are excited about the launch of this new website, and the ease of use it provides both current and prospective clients," said Ken Benvenuto, President and Chief Executive Officer of Infotrieve, Inc. "The new content and design also demonstrate the evolution of our business from a document delivery company to a leading technology organization committed to developing solutions for e-content, social networking and business services."

The new site also echoes the corporate branding update initiated earlier this year, including updated logos and color scheme, as well as the unification of all software product names under the Mobile Library™ brand. All features and benefits of what were formerly Virtual Library™ 2.0, Virtual Library™ 2.0+ and Content SCM® are being brought under the "Mobile Library" umbrella for users on a desktop, laptop and iPad, simplifying our current document ordering and delivery platform, and making launching feature enhancements and future new services easier.

MORE →

[Infotrieve, Inc.](http://www.infotrieve.com)

PO Box 7102 • 20 Westport Road • Wilton, CT 06897 • [infotrieve.com](http://www.infotrieve.com)  
North America • Europe • Asia Pacific

Infotrieve's Mobile Library offers fully secure, cloud-based anywhere, anytime access to enterprise e-content, along with instant access to a world of knowledge on a pay-per-view basis. Leveraging Infotrieve's "borderless office" technology, users can seamlessly switch between their desktop, laptop or iPad™ without skipping a beat, as their workspace is automatically synchronized across devices. As a flexible e-content software solution, the Mobile Library can serve a variety of customer needs, from easy searching and ordering of pay-per-view content, to a comprehensive rights management solution integrated with shared libraries and social features. The Mobile Library was initially launched in September 2010 as an update to Infotrieve's award-winning content access and management solution that has more than 300,000 users from nearly 6,500 organizations in over 80 countries.

#### **About Infotrieve, Inc.**

Infotrieve is the global leader in developing business service solutions that improve access to e-content and inspire collaboration through secure social networking tools. Infotrieve's expertise includes people, process and technology solutions that deliver innovations, helping our clients drive their businesses forward with the efficient use of information. Infotrieve has tens of thousands of clients around the world, including more than half of the Fortune Global 500.

# # #